

Position	<b>GM - General Manager</b> International News Network - U.S. based Iranian Satellite and Online News Network
Salary	to \$250,000 to start
Summary	Newly formed U.S. based Iranian News Network currently broadcasting in Farsi and English is seeking a honed broadcasting executive to lead this satellite and internet based news organization through the next phase of organizational and operational development for commercial growth and success in their genre.
Duties	<ul style="list-style-type: none"> <li>• Manage and grow strategically and tactically a current staff of 20 broadcasting professionals across all disciplines required to run a professional broadcasting organization</li> <li>• Establish formal structure and personnel definitions in line with industry standards</li> <li>• Assess current broadcast operations, transmission, production and post production contracts and vendors and align the organization properly with same.</li> <li>• Drive advertising revenue across TV and Internet platforms by leading sales personnel to optimize advertising agencies and direct client relationships</li> <li>• Work to produce News and Special Interest programming for domestic and international markets that seek relevant Iranian news and information in Farsi and English as well as advertisers seeking this desirable demographic.</li> <li>• Set realistic strategic and tactical goals for execution that can be brought to fruition in a fiscally responsible manner.</li> <li>• Set budgets and oversee financial reporting to senior management</li> <li>• Represent the broadcast organization to industry and external interests</li> <li>• Assure that programming and content is produced, co-produced, acquired and scheduled effectively and to the highest standards</li> <li>• Manage an upbeat and rewarding broadcast corporate culture that attracts and retains skilled broadcasting professionals</li> <li>• Remain sensitive to social, economic and political issues relevant to Iran, the Iranian Community and U.S. Iranian Relations.</li> <li>• Serve a diverse global Iranian community seeking democracy that speaks Farsi and English with timely, accurate, well produced, fair and balanced news and information across multiple media platforms.</li> </ul>
Required	<ul style="list-style-type: none"> <li>• The ability to work full-time in the DC, VA, MD area of the United States</li> <li>• 10-15 years of broadcast leadership experience as a GM</li> <li>• Experience building broadcast organizations</li> <li>• Strong business, technical and creative acumen required to direct and mentor staff</li> <li>• A proven record of success with monetization; both front and back office</li> <li>• Strong financial controls and reporting experience</li> <li>• A sincere interest in geopolitical news relevant to the Middle East and Iran.</li> <li>• Sensitivity to varied cultures.</li> <li>• International broadcasting experience desired but not required</li> <li>• English required; Farsi desired but not required.</li> <li>• The ability to achieve the organization's goals from a monetary and free speech perspective relevant to a Democratic Iran.</li> </ul>
Contact	Filcro Media Staffing International TV Management Group Director Executive Recruitment 521 Fifth Avenue - New York, NY 10175-1801 - USA
To Apply	<ul style="list-style-type: none"> <li>• Please include a resume in English w/ dates of employment</li> <li>• Place the words "<b>GM - General Manager - Washington, DC</b>" in the subject line, followed by a space and your name.</li> <li>• Use this email link to submit your resume</li> <li>• Resumes in Microsoft Word, PDF or Text in PC format</li> </ul> <a href="http://www.filcro.com/MiddleEast/html/the_arabic_newsroom.html#General-Manager-Iranian-TV">http://www.filcro.com/MiddleEast/html/the_arabic_newsroom.html#General-Manager-Iranian-TV</a>