

TONY FILSON
ART OF PHOTOGRAPHY
SPORT AND FASHION DIARY
KITESURFING
AND POPIMPRESSKA



Photographing water sports, fashion and NY street scenes to fund children's sports programs is a humble philanthropic effort. I'm attempting to make a difference in the lives of children.

Our goal is simple to have 20+ children in summer sports clinics each year. We started in 2013 and so far we have kitesurfing organizations, kitesurfing equipment companies, cosmetic companies, sports talent representation firms, a sports TV Network, a global CPG company and a women's fashion designer... all helping the cause. Thank you. I learned what f-stop smelled like at age 9 and every time I watched a piece of paper turn into a photograph, it felt like magic and to this day, I'm still amazed at what is spun from both sides of a lens.

As the current CEO of Filcro Media in New York, we work diligently to identify global media and broadcasting executives in and out of the sports industry. I trust that those in the sports, media, CPG and fashion industries will continue to contribute to this deserving cause by asking, "how can we help?". We accept sports equipment for kids and would love sponsorship(s) of youth sports clinics. Kites, bars, boards, boots, pumps, vests, leashes, apparel and more are ALL welcome. To keep the site interesting we showcase kitesurfing, beach sports, kitesurfing lifestyle and even NYFW. Making sure we have top access to these events is a priority....So support from IMG and InStyle is appreciated.

"Help make the 2020 Olympics a reality for Kitesurfing" ~ Tony

For more information:
www.KissMyKite.com

Kitesurfer: Andres Osorio Gonzalez
Kitesurfing photography: Tony Filson



Jos Waterreus



Diego Barber Groot



Nathalie Zach – Kitesurfing & Yoga Instructor



Nathalie Zach



Jake Kelkboom - kitesurfer & chef



Phillip Kervel



Kitesurfer: Ana Paola
Kitesurfing photography: Tony Filson



Petr Pechi Pechacek



Daniel Kervel



Remco Vd Berg is bottom left,
AKA "The Mayor" of Aruba's
Kitesurfing Community



Kitesurfer: Andres Osorio González,
also loves teaching Kitesurfing
Photography: Tony Filson



Runway photography: Tony Filson
 PopImpressKA Art Couture
 Runway Fashion Show
 NYFW 2016 with Style Fashion Week
 Models: Left page - Natalia Eremenko
 Right page from left - Raquel Williams,
 Anzhelika Polimonova

